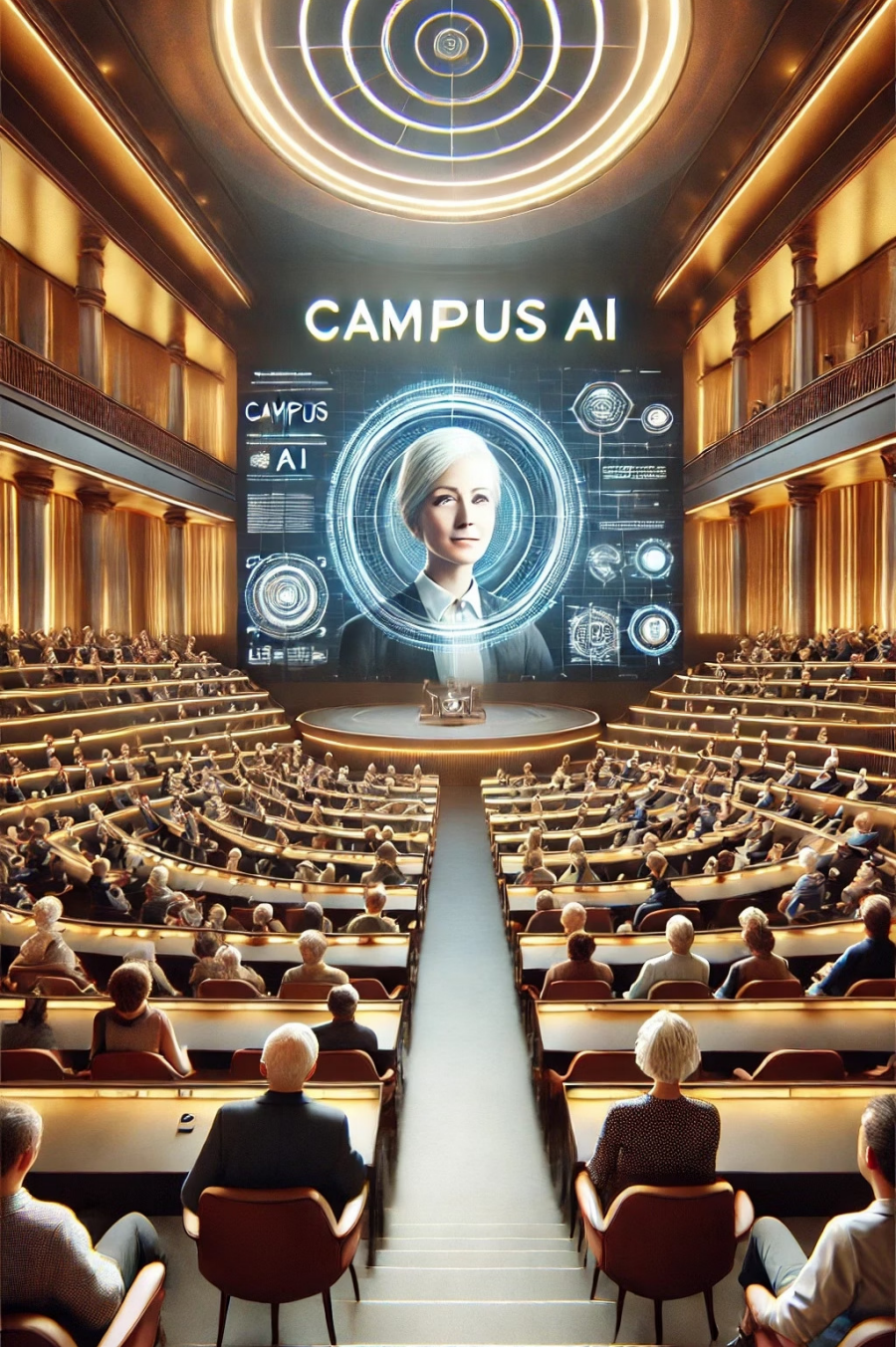




CAMPUS AI Empowering Lifelong
Learning with AI-Driven
Digital Lectures

CAMPUS AI - Smart Content Technology for Senior Care

An innovative lecture system based on artificial intelligence that creates and delivers high-quality, engaging, and interactive lectures on any topic you can think of, specifically tailored to the needs of senior citizens living in assisted living facilities.

Research-Based Development

The system was developed after in-depth research, including a first-of-its-kind pilot in the world at the Gold Age House in Tel Aviv, which examined:

- The needs of the elderly population
- Accessibility and ease of operation
- Adaptation to cognitive and physical challenges

The system was successfully integrated, demonstrating proven effectiveness and enormous potential to enhance and optimize the content ecosystem for assisted living facilities and their residents.



Perfect Accessibility for Seniors



Optimized Speech Delivery

The system delivers content at research-backed optimal speed and intervals specifically designed for senior comprehension and retention. Full control over speech speed and pacing - adjustable during lecture creation and in real-time during presentation.



Visual Accessibility

Optimal comprehension through dual sensory input - residents both hear and see the content with dynamic subtitles featuring full control over font size and screen positioning.



Cognitive Adaptation

Advanced content customization for varying cognitive abilities. Precisely calibrated content length and complexity matched to individual comprehension and retention capabilities across all cognitive levels.

Client Testimonials & Results

"After using the system, I can confidently say that it has completely changed the way we deliver content to our residents."

- Content Manager at Assisted Living

- 1 Residents come in large numbers to every lecture
- 2 They consistently return week after week - this doesn't happen easily!
- 3 They openly express that they enjoy learning in this way
- 4 They say that the content is accessible and conveyed in the most understandable way
- 5 The experience is rich and engaging - not just dry information

Proven Success

Following proven success with weekly CAMPUS AI lectures, our client expanded the program - adding a second weekly session to replace a traditional human lecturer. The system has also been successfully implemented in the geriatric ward, delivering specialized content adapted for varying cognitive levels.



Exceptional Resident Response

The weekly transition from human lecturer to CAMPUS AI was enthusiastically received, generating outstanding resident satisfaction and engagement

Cost-Effective Program Enhancement

Significantly expanded programming content while achieving substantial savings on cultural and recreational budgets

Expanding the service

The residents in the geriatric department have also started receiving lectures as enriching content, something that did not exist before



CAMPUS AI

Empowering Lifelong Learning with AI-Driven Digital Lectures

Strategic Advantages for Cultural Programming



Complete Content Autonomy

- **Total control over content creation and scheduling** - transform any topic into engaging, interactive lectures in multiple languages.
- **Enrich your cultural calendar** - while providing instant access to unlimited reusable content



Operational Flexibility

- **Zero external dependencies** - eliminate lecturer cancellations and scheduling conflicts
- **Autonomous scheduling control** - modify times and dates instantly as needed
- **Multi-platform delivery** - present in auditoriums or broadcast via internal TV systems
- **Last-minute adaptability** - immediate content deployment for cancelled activities



Proven Cost Efficiency

- **70-80% cost reduction** compared to traditional lecturer expenses
- **Consistent quality delivery** - reliable performance independent of human variables
- **Enhanced facility reputation** - position your community as innovative and resident-focused
- **Competitive differentiation** - demonstrate commitment to cutting-edge resident services"

Meeting Diverse Needs

Personal Attention to Every Resident and Group

- Large and small audiences - same cost, same quality
- A human lecturer for a topic that interests only a few? Not economical! but with CAMPUS AI its the perfect solution
- Multiple languages - addressing residents who speak different languages, even if there are only a few
- **Empowering Residents** - Turning their interests into fascinating lectures

Adaptation to Specific Needs

Our team of experts will work with you to tailor the system to the specific needs of your complex, including adapting lecture topics, languages, and levels of content complexity.

Professional Guidance and Training

We provide full professional support during the implementation process, including training for staff and residents and ongoing adjustments as needed.

"It's not just a technological tool - it's a real change in the way we enrich the lives of our residents and provide them with real accessibility"

- Culture Manager



Personal Invitation - Come Experience the Revolution

Meeting + Trial Lecture with No Obligation

One coordination, two experiences:

1. Presentation of the system in your assisted living facility - all the technical and practical details
2. Immediately afterwards - a trial lecture for the residents

The Benefits of a meeting + Trial

- You will receive all the information you need
- You will see the residents' reaction with your own eyes
- You will understand how it works in reality with no obligation or cost

With CAMPUS AI, you can turn every day into a day of inspiration and learning – simple, smart, and worthwhile.

A dynamic learning ecosystem that promotes social engagement and supports cognitive wellness for senior residents

We will be happy to assist you and answer any question



CAMPUS AI Empowering Lifelong
Learning with AI-Driven
Digital Lectures



Moshe Rubin

CEO of CAMPUS AI

Office



Email

moshik@campusai.live

Main@b-soft.co.il



Phone

[+972-54-533-5314](tel:+972-54-533-5314)

03-6951052

Contact us today to schedule a meeting and a trial lecture without obligation!